

Rowton

Rowton, version 1.0
18 fonts, Roman, Italic & Stencil
Humanist & Expressive
Designed by Black[Foundry]'s team

Hairline ◦ *Italic*

Light ◦ *Italic*

Regular ◦ *Italic*

Medium ◦ *Italic*

Bold ◦ *Italic*

Black ◦ *Italic*

Stencil Hairline

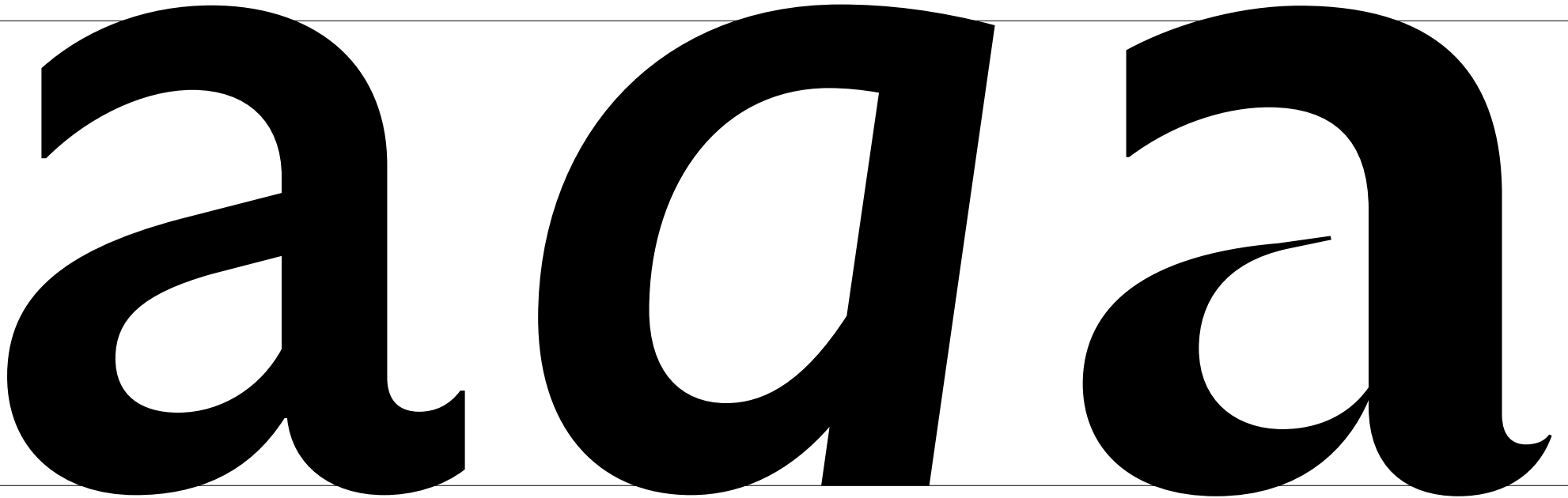
Stencil Light

Stencil Regular

Stencil Medium

Stencil Bold

Stencil Black

The image displays three large lowercase letters 'a' in different typographic styles, positioned between two horizontal lines. The first 'a' is in a classic Roman style with a thick, rounded bowl and a curved tail. The second 'a' is in an Italic style, slanted to the right with a more pronounced bowl and a sharp, pointed tail. The third 'a' is in a Stencil style, characterized by a very thick, blocky bowl and a tail that is cut off at the end, leaving a sharp, pointed tip.

Roman

Italic

Stencil

With Sans, *Italic* & Stencil options, Rowton is a humanist tool-kit for expressive typography.

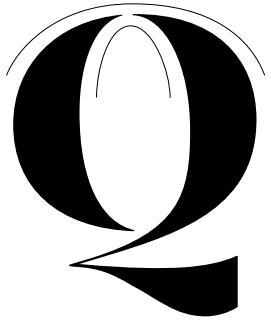
Rowton investigates the variety humanist-style type has to offer. It includes three distinct categories of letterforms. The first is an upright sans, which is joined by a sans italic and a series of seriffed stencil weights. Collecting fonts this disparate into a single family might seem unorthodox, but it emphasizes how effortlessly the different categories can be mixed in one layout. Rowton's sans, italic and stencil each have six weights ranging from Hair through Black. The fonts are equipped to support all languages written in Europe with the Latin script. Additionally, Rowton has a complete character set for Vietnamese.

This family is inspired by the work of the artist, letterer, printer, stone-carver and type designer Eric Gill (1882–1940), whose full name was Arthur Eric Rowton Gill. You'll notice his influence on the sans

and italic styles most. Some Rowton source material came from Gill's 1931 *An Essay on Typography*. Yet this only provided the impetus for our design – particularly its Hair and Hair Italic styles. Rowton's final form represents a significant improvement over Gill's lettering examples, which were not drawn to work in every conceivable character combination and type size. One element we kept was the expressiveness. No matter what one thinks about Gill's letterforms, they are always lively and have a distinct accent. Just as an author might prefer that a certain actor record her book, Gill's letters have a look that many people consider the best fit for their message.

Rowton's stencil fonts are its most visually-striking element. These letterforms essentially have a different contrast system from the rest of the family, featuring

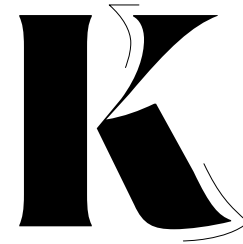
greater differentiation between thick and thin strokes. The thin strokes are light and elegant. Like the lightest and heaviest of Rowton's sans and italic weights, the stencil fonts are intended for display use. The sans and italic styles are more monolinear by comparison. Rowton's humanist traits are most visible in these categories. Their mid-range weights function well in reading sizes. Most letters' counters are large. Strokes end with terminals that are either horizontal or vertical cuts. The lowercase 'l' has an out-stroke in all sans and italic fonts. The sans fonts feature an 'a' with an out-stroke and two-story versions for 'a' and 'g'. In Rowton's italic, those letters have single-story forms. The italic 'a' has no out-stroke, but its 'f' and 'ß' descend.



Elegant & High contrast



Modern, with strong vertical terminals



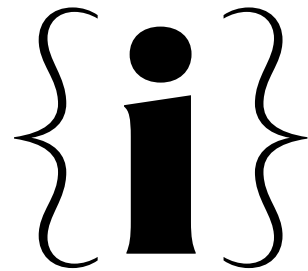
Sharpened terminals



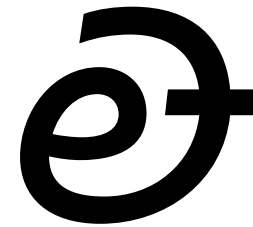
Smooth angle



True italic




Thin punctuation in stencil style



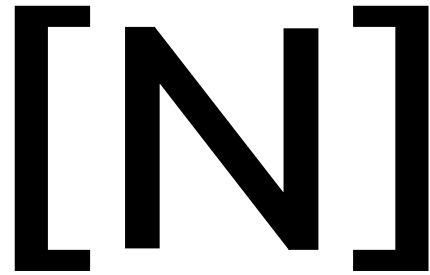
Italic ampersand



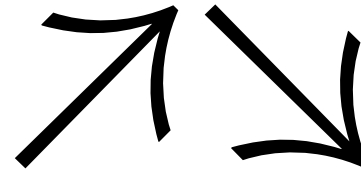
Humanist Sans serif



Extended Latin



Case sensitive punctuation



Arrows



Ligatures



Proportional figures (default)



Oldstyle figures



Fractions



Currencies

60 PT

TYPEFACES

Calligraphy

36 PT

Type design is the art & process of designing typefaces. It is often

24 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers

15 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-

12 PT

Type design is the art & process of designing type-faces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-numeric characters. Each of the characters is stored in a master archetype form and then a user, by means of hand picking

9 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric characters. Each of the characters is stored in a

master archetype form and then a user, by means of hand picking (handset metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using movable type was invented in China, but the vast number of Chinese characters, and the esteem with which calligraphy was

60 PT

TYPEFACES

Calligraphy

36 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric

24 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric characters. Each of the characters is stored in a master archetype form and then a user, by means of hand picking (handset metal type), a keyboard

15 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric

12 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-numeric characters. Each of the characters is stored in a master archetype form and then a user, by means of hand picking (handset metal type), a keyboard

9 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric characters. Each of the characters is stored in a master archetype form and then a

user, by means of hand picking (handset metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using movable type was invented in China, but the vast number of Chinese characters, and the esteem with which calligraphy was held, meant that few distinctive, complete fonts were created in

60 PT

TYPEFACES

Calligraphy

36 PT

Type design is the art & process of designing typefaces. It is often

24 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-design-

15 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of al-

12 PT

Type design is the art & process of designing type-faces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-numeric characters. Each of the characters is stored in a master archetype form and then a user, by means of hand picking

9 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric characters. Each of the characters is

stored in a master archetype form and then a user, by means of hand picking (hand-set metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using movable type was invented in China, but the vast number of Chinese characters, and the esteem with which callig-

60 PT

TYPEFACES

Calligraphy

36 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric

24 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric characters. Each of the characters is stored in a master archetype form and then a user, by means of hand picking (handset metal type), a keyboard (linotype

15 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric

12 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-numeric characters. Each of the characters is stored in a master archetype form and then a user, by means of hand picking (handset metal type), a keyboard (linotype

9 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric characters. Each of the characters is stored in a master archetype

form and then a user, by means of hand picking (handset metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using movable type was invented in China, but the vast number of Chinese characters, and the esteem with which calligraphy was held, meant that few distinctive, complete

60 PT

TYPEFACES Calligraphy

36 PT

Type design is the art & process of designing typefaces. It is often

24 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-design-

15 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of al-

12 PT

Type design is the art & process of designing type-faces. It is often used synonym-ously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-numeric characters. Each of the characters is stored in a master archetype form and then a user, by means of hand picking

9 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric characters. Each of the characters is

stored in a master archetype form and then a user, by means of hand picking (hand-set metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using movable type was invented in China, but the vast number of Chinese characters, and the esteem with which calligra-

60 PT

TYPEFACES Calligraphy

36 PT

***Type design is the art
of process of designing
typefaces. It is often***

24 PT

***Type design is the art of process of
designing typefaces. It is often used
synonymously with the term font
design, because most non-designers***

15 PT

***Type design is the art of process of designing typefaces.
It is often used synonymously with the term font design,
because most non-designers refer to fonts, rather than
typefaces. A typeface differs from other modes of graph-
ic production such as handwriting and drawing in that
it is the mechanical storage and dispensation of alpha-***

12 PT

***Type design is the art of process of designing type-faces. It is often
used synonym-ously with the term font design, because most non-
designers refer to fonts, rather than typefaces. A typeface differs
from other modes of graphic production such as handwriting and
drawing in that it is the mechanical storage and dispensation of
alpha-numeric characters. Each of the characters is stored in a
master archetype***

9 PT

***Type design is the art of process of designing
typefaces. It is often used synonymously with
the term font design, because most non-de-
signers refer to fonts, rather than typefaces.
A typeface differs from other modes of
graphic production such as handwriting and
drawing
in that it is the mechanical storage and dis-
pensation of alphanumeric characters. Each***

***of the characters is stored in a master arche-
type form and then a user, by means of hand
picking (handset metal type), a keyboard
(linotype and desktop publishing) or other
means (voice recognition) selects individual
characters to "set" into the text. The technol-
ogy of printing text using movable type was
invented in China, but the vast number of Chi-
nese characters, and the esteem with which***

60 PT

TYPEFACES Calligraphy

36 PT

Type design is the art & process of designing typefaces. It is often

24 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-

15 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the

12 PT

Type design is the art & process of designing type-faces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-numeric characters. Each of the characters is stored in a master archetype form and then a user, by means of hand picking

9 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric characters. Each of the

characters is stored in a master archetype form and then a user, by means of hand picking (handset metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using movable type was invented in China, but the vast number of Chinese characters, and the esteem with

60 PT

TYPEFACES Calligraphy

36 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-

24 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers

15 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-

12 PT

Type design is the art & process of designing type-faces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-numeric characters. Each of the characters is stored in a master archetype form and then a user, by means of hand picking

9 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric characters. Each of the characters is stored in a

master archetype form and then a user, by means of hand picking (handset metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using movable type was invented in China, but the vast number of Chinese characters, and the esteem with which calligraphy

60 PT

TYPEFACES Calligraphy

36 PT

Type design is the art & process of designing typefaces. It is often

24 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-

15 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the

12 PT

Type design is the art & process of designing type-faces. It is often used synonym-ously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-numeric characters. Each of the characters is stored in a master archetype form and then a

9 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric characters. Each of the char-

acters is stored in a master archetype form and then a user, by means of hand picking (handset metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using movable type was invented in China, but the vast number of Chinese characters, and the esteem with

60 PT

TYPEFACES Calligraphy

36 PT

Type design is the art of process of designing typefaces. It is often

24 PT

Type design is the art of process of designing typefaces. It is often used synonymously with the term font design, because most non-

15 PT

Type design is the art of process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation

12 PT

Type design is the art of process of designing type-faces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-numeric characters. Each of the characters is stored in a master archetype form and then a user, by means of hand picking

9 PT

Type design is the art of process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric characters. Each of the characters is

stored in a master archetype form and then a user, by means of hand picking (hand-set metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using movable type was invented in China, but the vast number of Chinese characters, and the esteem with which calligra-

60 PT

TYPEFACES

Calligraphy

36 PT

Type design is the art & process of designing typefaces. It is often

24 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-

15 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the

12 PT

Type design is the art & process of designing type-faces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-numeric characters. Each of the characters is stored in a master

9 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric characters. Each of the

characters is stored in a master archetype form and then a user, by means of hand picking (handset metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using movable type was invented in China, but the vast number of Chinese characters, and the

60 PT

TYPEFACES Calligraphy

36 PT

Type design is the art & process of designing typefaces. It is often

24 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-

15 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the

12 PT

Type design is the art & process of designing type-faces. It is often used synonym-ously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-numeric characters. Each of the characters is stored in a master

9 PT

Type design is the art & process of de-signing typefaces. It is often used synony-mously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric characters. Each of the

characters is stored in a master archetype form and then a user, by means of hand picking (handset metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using movable type was invented in China, but the vast number of Chinese characters, and the

60 PT

TYPEFACES

Calligraphy

36 PT

Type design is the art & process of designing typefaces. It is of-

24 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most

15 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and

12 PT

Type design is the art & process of designing type-faces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-numeric characters. Each of the characters is stored in a master archetype form and then a user,

9 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric characters. Each of the

characters is stored in a master archetype form and then a user, by means of hand picking (handset metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using movable type was invented in China, but the vast number of Chinese characters, and the

60 PT

TYPEFACES

Calligraphy

36 PT

Type design is the art & process of designing typefaces.

24 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most

15 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical stor-

12 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-numeric characters. Each of the characters is stored in a master

9 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric characters. Each

of the characters is stored in a master archetype form and then a user, by means of hand picking (handset metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using movable type was invented in China, but the vast number of Chinese

60 PT

TYPEFACES

Calligraphy

36 PT

Type design is the art & process of designing typefaces. It is of-

24 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because

15 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechani-

12 PT

Type design is the art & process of designing type-faces. It is often used synonym-ously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-numeric characters. Each of the characters is stored in a master

9 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric charac-

ters. Each of the characters is stored in a master archetype form and then a user, by means of hand picking (handset metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using movable type was invented in China, but the vast number

60 PT

TYPEFACES

Calligraphy

36 PT

Type design is the art & process of designing typefaces.

24 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design,

15 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing

12 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-numeric characters. Each of the characters is stored in a master

9 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation

of alphanumeric characters. Each of the characters is stored in a master archetype form and then a user, by means of hand picking (handset metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using movable

60 PT

TYPEFACES

Calligraphy

36 PT

Type design is the art & process of designing typefaces.

24 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design,

15 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing

12 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alphanumeric characters. Each of the characters is stored in

9 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation

of alphanumeric characters. Each of the characters is stored in a master archetype form and then a user, by means of hand picking (handset metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using movable

60 PT

TYPEFACES

Calligraphy

36 PT

Type design is the art & process of designing typefaces.

24 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design,

15 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and draw-

12 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation of alpha-numeric characters. Each of

9 PT

Type design is the art & process of designing typefaces. It is often used synonymously with the term font design, because most non-designers refer to fonts, rather than typefaces. A typeface differs from other modes of graphic production such as handwriting and drawing in that it is the mechanical storage and dispensation

of alphanumeric characters. Each of the characters is stored in a master archetype form and then a user, by means of hand picking (handset metal type), a keyboard (linotype and desktop publishing) or other means (voice recognition) selects individual characters to "set" into the text. The technology of printing text using

Rowton

Rowton, version 1.0
18 fonts, Roman, Italic & Stencil
Humanist & Expressive
Designed by Black[Foundry]'s team