

# Bluu Suuperstar

*Who said that  
calligraphy  
had to look  
pretty?*

**Name:**  
Bluu Suuperstar

**Version:**  
1.000

**Classification:**  
Serif

**Initial ideas &  
Design lead:**  
Jean-Baptiste Morizot

**Designer:**  
Gaëtan Baehr

**Year:**  
2017

**Styles:**  
8



Bluu Suuperstar Regular

*Bluu Suuperstar Italic*

Bluu Suuperstar Medium

*Bluu Suuperstar Medium Italic*

Bluu Suuperstar Bold

*Bluu Suuperstar Bold Italic*

Bluu Suuperstar Black

*Bluu Suuperstar Black Italic*

**ABOUT**

-  
Bluu Suuperstar  
Black - 56pt

-  
Bluu Suuperstar  
Regular - 10pt

-  
Bluu Suuperstar  
Black Italic - 370pt

# Who said that calligraphy had to look pretty?

Bluu Suuperstar is a brutalist serif typeface with prominent triangular-wedges for serifs. The family's lighter fonts are optimised to support long passages of text, while the heavier styles are best used in larger sizes. Despite the initial appearance of some of its letterforms, Bluu Suuperstar is a masterful variation on the Garalde-style serif typeface theme; even though that style of letter is one that has been repeatedly turned to for inspiration, designer Jean-Baptiste Morizot proves here that not all of those results need look the same. The typeface's letters have a tall x-height; the diamond dots are a chief characteristic of its design - not only on the "i" and "j," but also in punctuation marks and diacritics. The lowercase "l" in each font includes a notch at the x-height on its left-hand side that mimics the other wedge-shaped serifs. The italic fonts have their own letter-construction model; they aren't slanted versions of the uprights, and the result is calligraphic and dynamic. Nothing in this family is soft or cuddly; Bluu Suuperstar is a sharp typeface, and you could cut things with its characters.





**DESIGN**

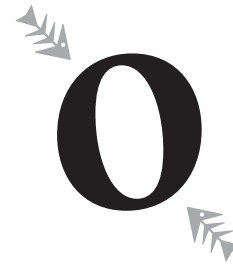
-  
Bluu Suuperstar Medium -  
103pt



Fractured curves



Pointy serifs



Oblique Axis



Alternate r



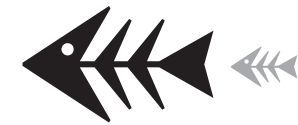
Slashing italic



Graphic shapes



Fang-shaped terminals



Fish-shaped arrows

**FEATURES**

-  
Bluu Suuperstar Bold  
- 39pt

Ligatures

fb ffb ff fh fff  
ffh fi ffi fj ffj  
fk ffk fi ffi ct st

Fractions

1/2 1/4 1/5 1/6 1/7 1/9 2/5  
2/7 2/9 3/4 3/5 3/7 4/5 4/7  
4/9 5/6 5/7 5/9 6/7 7/9 8/9

Figures

0123456789  
0123456789  
o123456789

Case-sensitive punctuations

( ( ) ) { { } } [ [ ] ]  
- - - - - — — — |||  
¿ ¿ ¡ ¡ « « » » < < > >

**FEATURES**

-  
Bluu Suuperstar  
Bold - 39pt

Bluu Suuperstar  
Regular - 39pt

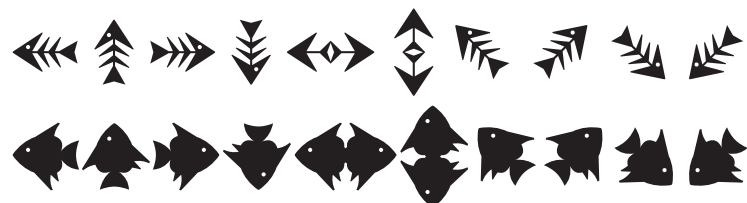
Alternates r

ŕ ŕ́ ŕ̂ ŕ̃ ŕ̄ » Γ Γ́ Γ̂ Γ̃  
ŕ ŕ́ ŕ̂ ŕ̃ ŕ̄ » Γ Γ́ Γ̂ Γ̃

Alternates &

&&&& » &&&&  
&&&& » &&&&

Alternate arrows



Numerator, superior, denominator, inferior

H0123456789

H<sup>0</sup>123456789

H<sub>0</sub>123456789

H<sup>0</sup>123456789

H<sub>0</sub>123456789

**IN USE**

Bluu Suuperstar  
Regular

- 26pt

Bluu Suuperstar is a brutalist serif typeface featuring very prominent triangular-wedges for serifs and terminals. In

- 8pt

Bluu Suuperstar is a brutalist serif typeface featuring very prominent triangular-wedges for serifs and terminals. In certain places, strokes have been “broken,” like in the upright fonts’ lowercase “a,” “g,” and alternate “r.” Any oddities within the design are still firmly within the canon of serif typography, including the crazy gamma-shaped alternate “r.” Bluu Suuperstar does not alter the expected rhythm of a Galalde-style typeface. The family’s lighter fonts are optimised to support long passages of text in applications intended to encourage immersive reading. The heavier styles are best used in large display sizes. Despite the initial appearance of some of its letterforms, Bluu Suuperstar is a masterful variation on the Galalde-style serif typeface theme. Even though that style of letter is a well that designers repeatedly turn to for inspiration, Bluu Suuperstar proves that not all of the results need look the same. Bluu Sperstar’s letters have a tall x-height, and the diamond dots are a chief characteristic of the design. These aren’t only found on the “i” and “j,” but also in punctuation marks and diacritics, too. The lowercase “l” in each font includes a notch at the x-height on its left-hand side; this mimics the wedge-

- 12pt

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- 16pt

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**IN USE**

—  
Bluu Suuperstar  
Italic

— 26pt

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— 12pt

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**IN USE**

Bluu Suuperstar  
Medium

- 26pt

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- 8pt

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-  
Bluu Suuperstar  
Bold

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Bluu Suuperstar  
Bold Italic

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-  
Bluu Suuperstar  
Black

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