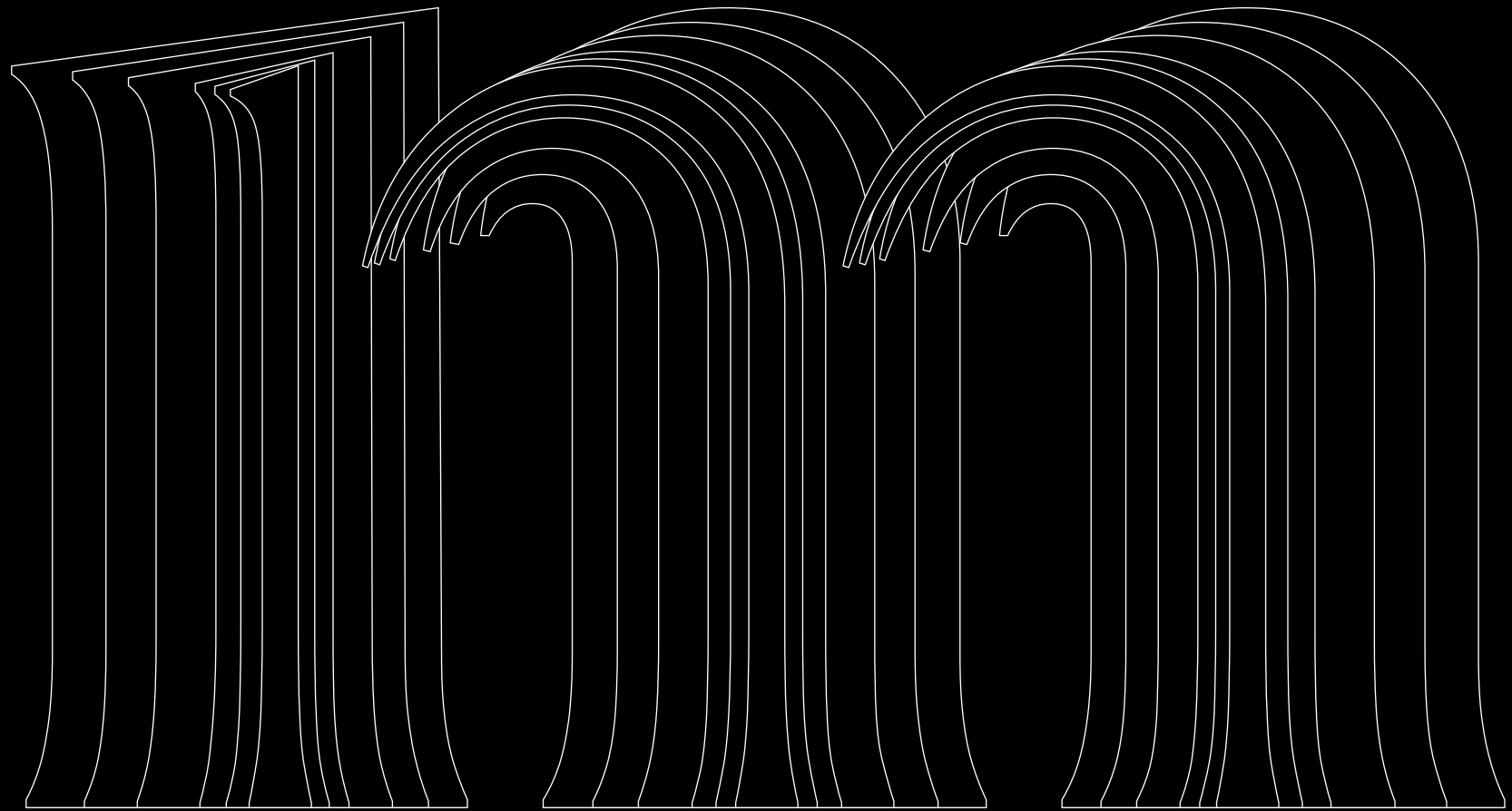


Rowton

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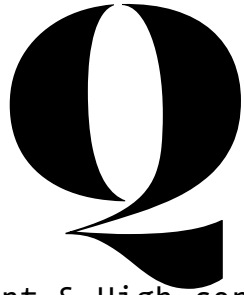
Humanist & Expressive.

Rowton investigates the variety humanist-style type has to offer. It includes three distinct categories of letterforms. The first is an upright sans, which is joined by a sans italic and a series of seriffed stencil weights. Collecting fonts this disparate into a single family might seem unorthodox, but it emphasizes how effortlessly the different categories can be mixed in one layout. Rowton's sans, italic and stencil each have six weights ranging from Hair through Black. The fonts are equipped to support all languages written in Europe with the Latin script. Additionally, Rowton has a complete character set for Vietnamese.

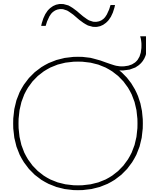
This family is inspired by the work of the artist, letterer, printer, stone-carver and type designer Eric Gill (1882-1940), whose full name was Arthur Eric Rowton Gill. You'll notice his influence on the sans and italic styles most. Some Rowton source material came from Gill's 1931 *An Essay on Typography*. Yet this only provided the impetus for our design - particularly its Hair and Hair Italic styles. Rowton's final form represents a significant improvement over Gill's lettering examples, which were not drawn to work in every conceivable character combination and type size. One element we kept was the expressiveness. No matter what one thinks about Gill's

letterforms, they are always lively and have a distinct accent. Just as an author might prefer that a certain actor record her book, Gill's letters have a look that many people consider the best fit for their message.

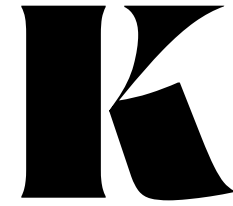
Rowton's stencil fonts are its most visually-striking element. These letterforms essentially have a different contrast system from the rest of the family, featuring greater differentiation between thick and thin strokes. The thin strokes are light and elegant. Like the lightest and heaviest of Rowton's sans and italic weights, the stencil fonts are intended for display use. The sans and italic styles are more monolinear by comparison. Rowton's humanist traits are most visible in these categories. Their mid-range weights function well in reading sizes. Most letters' counters are large. Strokes end with terminals that are either horizontal or vertical cuts. The lowercase 'l' has an out-stroke in all sans and italic fonts. The sans fonts feature an 'a' with an out-stroke and two-story versions for 'a' and 'g'. In Rowton's italic, those letters have single-story forms. The italic 'a' has no out-stroke, but its 'f' and 'ß' descend.



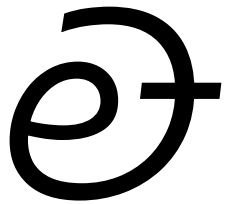
Elegant & High contrast



Extended Latin



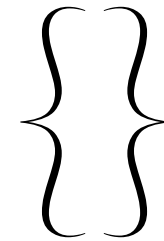
Sharpened terminals



Italic ampersand



Smooth angle



Punctuation in stencil style

660 Latin

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
0x0041	0x0042	0x0043	0x0044	0x0045	0x0046	0x0047	0x0048	0x0049	0x004A	0x004B	0x004C	0x004D	0x004E	0x004F	0x0050	0x0051	0x0052	0x0053	0x0054	0x0055	0x0056	0x0057	0x0058	0x0059
Z	Æ	Œ	Ł	Ø	Ð	ƀ	ƒ	ß	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
0x005A	0x00C6	0x0152	0x0141	0x0008	0x000D	0x000E	0x0191	0x1E9E	0x0061	0x0062	0x0063	0x0064	0x0065	0x0066	0x0067	0x0068	0x0069	0x006A	0x006B	0x006C	0x006D	0x006E	0x006F	0x0070
q	r	s	t	u	v	w	x	y	z	æ	œ	ł	ø	đ	ƀ	ƒ	ß	ı	ı	ı	ı	ı	ı	ı
0x0071	0x0072	0x0073	0x0074	0x0075	0x0076	0x0077	0x0078	0x0079	0x007A	0x00E6	0x0153	0x0142	0x00F8	0x00F0	0x00FE	0x0192	0x00DF	0x0131	0x0237	liga	liga	liga	liga	liga
ffj	fft	Á	Â	Ä	À	Å	Ã	Ǻ	Ā	Ą	Ȧ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ
liga	liga	0x00C1	0x00C2	0x00C4	0x00C0	0x00C5	0x00C3	0x0102	0x0100	0x0104	0x1EA2	0x1EA4	0x1EA6	0x1EA8	0x1EAA	0x1EAE	0x1EB0	0x1EB2	0x1EB4	0x1EAC	0x1EB6	0x1EA0	0x1E02	0x00C7
Ć	Č	Ĉ	Č	Ď	Đ	Ď	Đ	Ď	É	Ê	Ë	È	Ě	Ě	È	Ē	Ę	Ě	É	Ê	Ë	Ě	Ě	Ě
0x0106	0x010C	0x0108	0x010A	0x010E	0x0110	0x1E0E	0x1E0C	0x1E0A	0x00C9	0x00CA	0x00CB	0x00C8	0x0114	0x011A	0x0116	0x0112	0x0118	0x1EBA	0x1EBE	0x1EC0	0x1EC2	0x1EC4	0x1EC6	0x1E88
Ə	ƒ	Ĝ	Ĝ	Ĝ	Ĝ	Ĥ	Ĥ	Ĥ	Ĥ	Ĥ	Í	Î	Ï	Ì	Ĭ	Ĭ	Ĭ	Ĭ	Ĭ	Ĭ	Ĭ	Ĭ	Ĭ	Ĭ
0x018F	0x1E1E	0x011E	0x011C	0x0122	0x0120	0x0126	0x0124	0x1E24	0x1E2A	0x1E22	0x00CD	0x00CE	0x00CF	0x00CC	0x012C	0x0130	0x012A	0x012E	0x0128	0x1EC8	0x1ECA	0x0134	0x0132	0x0136
Í	Ĺ	Ļ	Ļ	Ñ	Ń	Ń	Ń	Ń	Ń	Ó	Ô	Ö	Ò	Õ	Ö	Ō	Ō	Ō	Ō	Ō	Ō	Ō	Ō	Ō
0x0139	0x013D	0x013B	0x013F	0x00D1	0x0143	0x0147	0x0145	0x014A	af	0x00D3	0x00D4	0x00D6	0x00D2	0x00D5	0x014E	0x0150	0x014C	0x1ECE	0x1ED0	0x1ED2	0x1ED4	0x1ED6	0x1ED8	0x1ECC
Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ	Œ
0x01A0	0x1EDA	0x1EDC	0x1EDE	0x1EE0	0x1EE2	0x1E56	0x0154	0x0158	0x0156	0x0160	0x015A	0x015E	0x015C	0x0218	0x1E62	0x1E60	0x0166	0x0164	0x0162	0x021A	0x1E6C	0x1E6E	0x1E6A	0x00DA
Û	Ü	Ù	Û	Ū	Ū	Ū	Ū	Ū	Ū	Ū	Ū	Ū	Ū	Ū	Ū	Ū	Ū	Ū	Ū	Ū	Ū	Ū	Ū	Ū
0x00DB	0x00DC	0x00D9	0x016C	0x0170	0x016A	0x0172	0x016E	0x0168	0x1EE6	0x1EE4	0x01AF	0x1EE8	0x1EEA	0x1EEC	0x1EEE	0x1EF0	0x1EB2	0x0174	0x1EB4	0x1EB0	0x00DD	0x0178	0x0176	0x1EF2
Ÿ	Ÿ	Ž	Ž	Ž	Ž	á	â	ä	à	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ	Ǻ
0x1EF4	0x1EF6	0x017D	0x0179	0x017B	0x1E92	0x00E1	0x00E2	0x00E4	0x00E0	0x00E5	0x00E3	0x0103	0x0101	0x0105	0x1EA3	0x1EA5	0x1EA7	0x1EA9	0x1EAB	0x1EAF	0x1EB1	0x1EB3	0x1EB5	0x1EAD
ă	ą	ă	ç	ć	č	ĉ	č	d'	đ	đ	đ	đ	é	ê	ë	è	ě	ě	è	ē	ę	ě	é	è
0x1EB7	0x1EA1	0x1E03	0x00E7	0x0107	0x010D	0x0109	0x010B	0x010F	0x0111	0x1E0F	0x1E0D	0x1E0B	0x00E9	0x00EA	0x00EB	0x00E8	0x0115	0x011B	0x0117	0x0113	0x0119	0x1EBB	0x1EBF	0x1EC1
ě	ě	ê	ę	ə	ƒ	ğ	ğ	ğ	ğ	ħ	ĥ	ħ	ħ	ħ	ħ	ı	ı	ı	ı	ı	ı	ı	ı	ı
0x1EC3	0x1EC5	0x1EC7	0x1EB9	0x0259	0x1E1F	0x011F	0x011D	0x0123	0x0121	0x0127	0x0125	0x1E25	0x1E96	0x1E2B	0x1E23	0x00ED	0x00EE	0x00EF	0x00EC	0x012D	tr	0x012B	0x012F	0x0129
ı	ı	ı	ı	ı	ı	ı	ı	ı	ı	ı	ı	ı	ı	ı	ı	ı	ı	ı	ı	ı	ı	ı	ı	ı
0x1EC9	0x1ECB	0x0135	0x0133	0x0137	0x0138	0x013A	0x013E	0x013C	0x0140	0x00F1	0x0144	0x0148	0x0146	0x014B	0x0149	0x00F3	0x00F4	0x00F6	0x00F2	0x00F5	0x014F	0x0151	0x014D	0x1ECF

ó	ò	ó	õ	ô	ơ	ơ	ờ	ở	ỡ	ợ	đ	í	ř	ŕ	š	ś	ş	ș	ș	š	ț	ț		
0x1ED1	0x1ED3	0x1ED5	0x1ED7	0x1ED9	0x1ECD	0x01A1	0x1EDB	0x1EDD	0x1EDF	0x1EE1	0x1EE3	0x1E57	0x0155	0x0159	0x0157	0x0161	0x015B	0x015F	0x015D	0x0219	0x1E63	0x1E61	0x0167	0x0165
ţ	ţ	ţ	ţ	ț	ț	ú	û	ü	ù	ű	ú	ū	ų	ű	ũ	ű	ұ	ұ	ұ	ұ	ұ	ұ	ұ	ұ
0x0163	0x021B	0x1E6D	0x1E6F	0x1E97	0x1E6B	0x00FA	0x00FB	0x00FC	0x00F9	0x016D	0x0171	0x016B	0x0173	0x016F	0x0169	0x1EE7	0x1EE5	0x01B0	0x1EE9	0x1EEB	0x1EED	0x1EEF	0x1EF1	0x1E83
ŵ	ŵ	ŵ	ý	ÿ	ÿ	ÿ	ÿ	ÿ	ž	ž	ž	ž	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	
0x0175	0x1E85	0x1E81	0x00FD	0x00FF	0x0177	0x1EF3	0x1EF5	0x1EF7	0x017E	0x017A	0x017C	0x1E93	0x00B4	0x0060	0x02C6	0x02C7	0x02DC	0x00A8	0x02DA	0x00B8	0x02DD	0x02D8	0x00AF	0x02D9
·	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	˘	
0x00B7	0x02DB	0xF6C3	0x0309	0x0323	0x02C9	0x201B	0x002E	0x002C	0x003A	0x003B	0x2026	0x003F	0x0021	0x00BF	0x00A1	0x0028	0x0029	0x007B	0x007D	0x005B	0x005D	0x002F	0x005C	0x005F
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0x002D	0x2013	0x2014	0x00A6	0x007C	0x00AB	0x00BB	0x2039	0x203A	0x201A	0x201E	0x2018	0x201C	0x2019	0x201D	0x0027	0x0022	0x2022	0x0026	0x00B6	0x2020	0x2021	0x00A7	0x002A	0x2122
®	©	@	ª	º	#	№	€	\$	¥	£	¢	¢	₣	₵	₹	₠	₡	₢	₣	₤	₥	₦	₧	₨
0x00AE	0x00A9	0x0040	0x00AA	0x00BA	0x0023	0x2116	0x20AC	0x0024	0x00A5	0x00A3	0x00A2	0x20A1	0x00AE	0x20B4	0x20BA	0x20B9	0x20AB	0x20A9	0x20AA	0x20AD	0x20B1	0x20B5	0x20B8	0x20BC
₪	₫	₀	₁	₂	₃	₄	₅	₆	₇	₈	₉	₀	₁	₂	₃	₄	₅	₆	₇	₈	₉	₀	₁	₂
0x20BD	0x00A4	0x0030	0x0031	0x0032	0x0033	0x0034	0x0035	0x0036	0x0037	0x0038	0x0039	tnum	tnum	tnum	tnum	tnum	tnum	tnum	tnum	tnum	tnum	onum	onum	onum
₃	₄	₅	₆	₇	₈	₉	º	%	‰	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
onum	onum	onum	onum	onum	onum	onum	0x00B0	0x0025	0x2030	sup	sup	sup	sup	sup	sup	sup	sup	sup	sup	sup	sup	sup	sup	sup
p	q	r	s	t	u	v	w	x	y	z	₀	₁	₂	₃	₄	₅	₆	₇	₈	₉	₀	₁	₂	₃
sup	sup	sup	sup	sup	sup	sup	sup	sup	sup	sup	0x2070	0x00B9	0x00B2	0x00B3	0x2074	0x2075	0x2076	0x2077	0x2078	0x2079	sub	sub	sub	sub
₄	₅	₆	₇	₈	₉	₀	₁	₂	₃	₄	₅	₆	₇	₈	₉	₀	₁	₂	₃	₄	₅	₆	₇	₈
sub	sub	sub	sub	sub	sub	num	num	num	num	num	num	num	num	num	num	num	num	num	num	num	num	num	num	num
₉	½	⅓	¼	⅕	⅙	⅐	⅑	⅒	⅓	⅔	⅕	⅖	¾	⅔	⅗	⅘	⅕	⅖	⅗	⅘	⅕	⅖	⅗	⅘
dnom	0x00BD	0x2153	0x00BC	0x2155	0x2159	0x2150	0x215B	0x2151	0x2154	0x2156	frac	frac	0x00BE	0x2157	frac	0x215C	0x2158	frac	frac	0x215A	frac	0x215D	frac	frac
⅞	⅘	⅙	+	-	×	÷	=	¬	~	<	>	±	^	≠	≈	≤	≥	∞	◇	√	∫	∂	∏	∑
0x215E	frac	frac	0x002B	0x2212	0x0007	0x00F7	0x003D	0x00AC	0x007E	0x003C	0x003E	0x00B1	0x005E	0x2260	0x2248	0x2264	0x2265	0x221E	0x25CA	0x221A	0x222B	0x2202	0x220F	0x2211
Ω	Δ	ℓ	←	↓	→	↑	↔	↕	↖	↗	↘	↙	e	@	¿	¡	()	{	}	[]	-	-
0x2126	0x2206	0x2113	0x2190	0x2191	0x2192	0x2193	0x2194	0x2195	0x2196	0x2197	0x2198	0x2199	0x212E	case	case	case	case	case	case	case	case	case	case	case
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Humanist &

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Humanist & Expressive.
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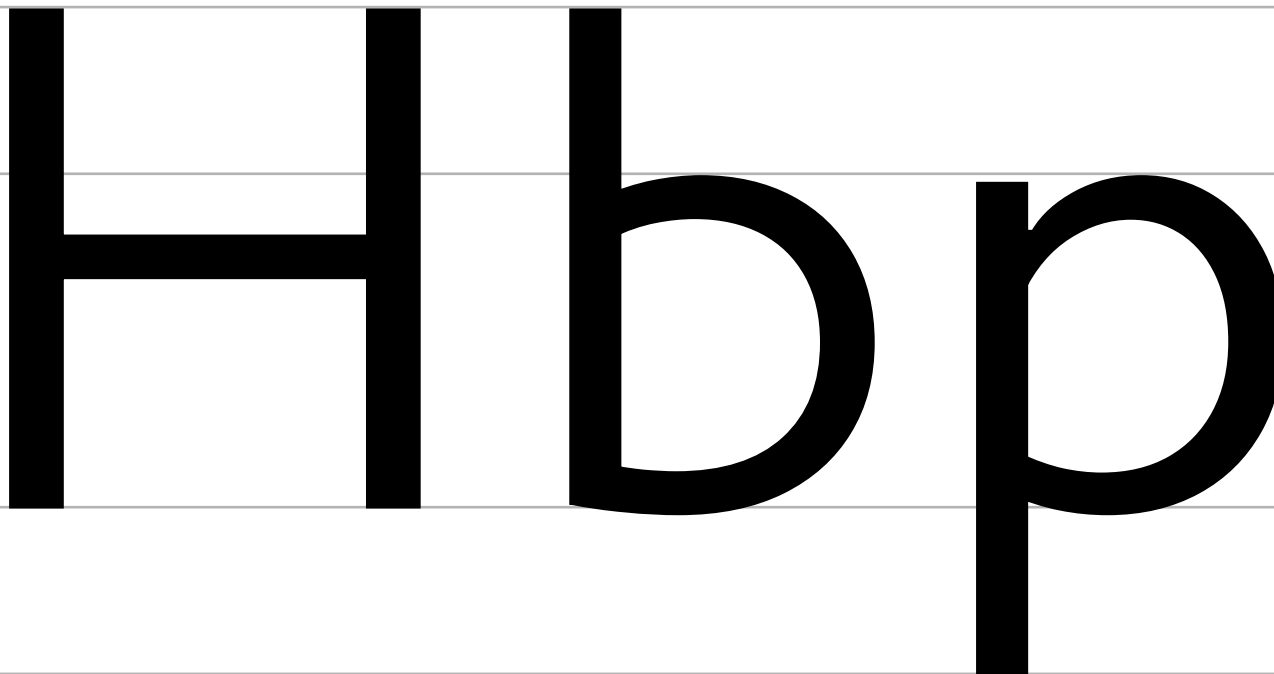
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hhea - OS/2 ascent: 1110

capHeight - ascender: 750

xHeight: 500

The image displays three large, bold, black typographic characters: an uppercase 'H', a lowercase 'b', and a lowercase 'p'. These characters are positioned between horizontal lines that represent vertical metrics. The 'H' is a simple, blocky shape. The 'b' has a rounded bottom and a circular bowl. The 'p' has a rounded bowl and a long descender. The vertical lines are labeled with metrics: 'hhea - OS/2 ascent: 1110' at the top, 'capHeight - ascender: 750' at the top of the 'H', 'xHeight: 500' at the top of the 'b' bowl, 'descender: -250' at the bottom of the 'p' descender, and 'hhea - OS/2 descent: -290' at the bottom of the 'p'.

descender: -250

hhea - OS/2 descent: -290

16 available openType features:

case dnom frac kern liga lnum locl numr onum ordn pnum sinf ss01 subs sups tnum

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